



The Illinois Association of Agricultural Fairs (IAAF) is an organization of the 106 Illinois County Fairs, the Illinois and DuQuoin State Fairs and approximately 250 Associate Members. The associates represent entrepreneurs and vendors supporting the fair industry.

The IAAF lobbies legislatively for "fair" interests. Its newsletter and convention allow for the interchange and sharing of new and creative "fair" ideas. The annual event is held in January which includes a talent contest, a trade show, and a Queen Pageant. During the convention, the state Queen is selected from almost 75 local fair queens to represent and promote the fair industry the following summer.

Since we organized 114 years ago, we have been supporting county fairs and the agricultural industry. By holding our annual convention, we support the county fairs by offering them a great atmosphere to exchange ideas and meet with fair associates to schedule their up-coming county fairs.

Our support of county fairs and their communities all over Illinois is priceless. As an effort to continue this support we have a formal sponsorship program for the 2025 convention. The annual convention provides many forums to publicly recognize that you are supporting the 'IAAF Convention' as a sponsor. Please see the sponsorship entry form for a complete list.

We have established five levels of support that are listed below. Your participation as a sponsor can be recognized prior to and throughout our convention. Your level of participation will determine the amount of benefits received. All sponsors will be recognized in our program booklet and on the IAAF Web Page as sponsor appreciation.

- ❖ *Parade of Champions Package*-\$5000 or more Sponsorship
- ❖ *Grand Champion Package*--\$1,000 or more Sponsorship
- ❖ *Champion Package*--\$750 or more Sponsorship
- ❖ *Blue Ribbon Package*--\$500 or more Sponsorship
- ❖ *First Place Package*--\$250 or more Sponsorship

Thank you in advance for your participation. We are looking forward to seeing you at the 114th IAAF Annual Convention January 17-19, 2025, at the Crowne Plaza Hotel and Convention Center, Springfield Illinois.

Please contact Charlyn Fargo Ware, IAAF Secretary/Treasurer or Sandy Hoke, Pageant Director, with any questions.

Thank you,

Bill Jennings
Chairman Sponsorship

Please note: 2 different but similar sponsorship proposal packages are attached.

Package A is for those who wish to sponsor activities for the 114th Annual IAAF Convention and program.

Package B is for those who wish to sponsor the 65th Annual IAAF Miss Illinois County Fair Pageant Activities

Combining Packages is welcomed. Just let us know and the IAAF will recognize you at the combined level.

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